Newborn screening (NBS) is a health screen that checks for serious conditions at birth. NBS is a life-saving service, available to the nearly 4 million babies born in the United States each year. To better understand family preferences for NBS education, Expecting Health surveyed 819 participants made up of parents, expecting parents, individuals with NBS conditions, or family members of individuals with NBS conditions.

Why Do Families Need Navigate Newborn Screening?

Participants living in HRSA-defined medically underserved areas (MUA) may experience disparities in NBS education compared to those living in other areas.

55% of participants in an MUA were previously aware of NBS compared to 67% of those living in other areas.

50% of participants in an MUA learned about NBS before birth - the optimal time - compared to 61% of those in other areas.

LIMITED NEWBORN SCREENING AWARENESS

2 out of 3 participants are aware of NBS.

1 out of 3 participants aware of NBS can correctly identify a definition of NBS.

DISPARITIES IN NEWBORN SCREENING EDUCATION

An online module was the preferred format compared to other educational formats.

Family stories were considered very helpful to learn about NBS.

Participants use social media to connect with others about NBS and other health topics.

FAMILY LEARNING PREFERENCES

Informed by this data, Expecting Health developed Navigate Newborn Screening, a free online learning module that helps families just learning about newborn screening and provides opportunities to become leaders in the newborn screening system.

Sign up today: EXPECTINGHEALTH.MYABSORB.COM

Have questions? Contact Marianna Raia at mraia@expectinghealth.org

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